

**ME & MY...**

# KAS CreaseMatic/ CreaseFold

Tina Baumann, digital team leader at CeWe Color, says the combination of the CreaseMatic with an online CreaseFold unit has saved the company time and improved output quality

**What does the machine do?**

The KAS CreaseFold is a budget-priced single-sheet card folder. It works inline with the KAS CreaseMatic Auto 50 range of programmable card creasers. The CreaseFold produces a single fold on each card creased on the CreaseMatic and other manufacturers' creasers. It can be wheeled up to an existing creaser and single creased sheets will be folded automatically.

**Why did you make the purchase?**

It enabled us to introduce a number of added-value digital photo products. Customers can use our templates to have their digital photos printed in innovative and useful ways. One of the growth areas is the production of digitally printed cards. CeWe Color prints 12 types of card on either an HP Indigo or two Kodak NexPresses. To prevent cracking, these cards have to be creased before they are folded. We were using a separate creaser and folder, but needed the increased productivity and consistency of an inline system.

**Why did you choose this particular machine?**

We knew Ashgate well because we already had two of their Fastbind Casematic casemaking machines to finish our photobooks. They introduced us to the KAS CreaseFold and we immediately realised the benefits of creasing and folding in one pass. We had it on trial and decided to keep it.

**What features do you particularly like?**

Its overall flexibility. It's very quick and easy to set up to accommodate the different formats. It creases and folds satin or gloss card up to 300gsm. It's programmable for up to 99 jobs. This means that we can store the different job formats in the memory, which saves time and ensures consistency on repeat work.

**Is there any feature you would like it to have?**

It would be handy to have a conveyor that is adjustable depending upon the size of the card.

**How easy is it to use?**

It's particularly quick and easy to change the creasing tool. There are three creasing formats. All we have to do is slide the matrix tool in and out.

**How fast is it?**

There are two options: either 2,500sph or 3,500sph. We have standardised our creasing and folding at 3,500sph. If we use the creaser on its own, then it can operate up to 6,000sph.



**Baumann: "The CreaseFold is good value for money"**

**How reliable is it?**

It's very well built. It is early days and we are one of the first to have the inline folder. However, we are confident that once we have got through the learning curve it will be very reliable.

**How is the support?**

I can't fault them. Both Ashgate Automation, who sold us the machine, and KAS Paper Systems are very supportive

**Has it won you any new work?**

Although the equipment itself has not won us any new work, the card side of our business is growing fast. We crease and fold about 5,000 cards a day but we are now equipped to manage the high seasons, like Christmas, when we will be printing and finishing at least 20,000 cards a day. Our turn-around times are very tight.

**Is it good value for money?**

Yes, it's a good package, both financially and because of the time it saves and the quality it produces.

**Who do you think the machine is suitable for?**

Anybody who wants to make their creasing and folding processes more efficient. ■

**CONCLUSION**

**User's verdict**

Speed ★★★★★  
Quality ★★★★★  
Reliability ★★★★★  
Value for money ★★★★★

**Supplier's response**

John Price, Ashgate Automation managing director, says: "Ashgate is pleased that CeWe has chosen the new CreaseFold to fold work produced on its CreaseMatic Auto 50 creaser. As with all new machines, our manufacturer KAS are happy to take on board feedback from customers."

**Price**

KAS CreaseMatic Auto 50  
£9,750  
KAS CreaseFold fold unit  
£3,995

**Contact**

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